

# Dawn of Drones

## Media Kit

Amplify Your Voice in the Commercial Drone Market in 2022!

Presented by



## ABOUT THE PODCAST

The Dawn of Drones podcast will connect a global audience directly with the game-changing people and platforms who are making a difference in the advanced air mobility, drone and autonomous industries, providing the latest developments that impact the industry and supplying critical information for businesses to succeed in it. It includes a 45 minute live and interactive discussion on emerging tech, and associated legal and policy issues, with all-star guests.

Every Wednesday at 11am ET, the podcast will simultaneously stream to YouTube, Twitch, Twitter, Discord, Facebook, and LinkedIn, with downloadable audio on Spotify, Apple, and Google platforms plus additional access through Patreon. It will reach more than 215, 000 followers across all the premier social media channels.

# Truly Engaging Content for Commercial Drone Operators and Professionals

The Dawn of Drones Podcast live streams weekly and each episode gathers hours of attention across YouTube, Twitter, Facebook, and Twitch. Users who tune in live invest **426% more time** engaging than regular static YouTube views.



Average Total Watch Time  
(Monthly Sponsors)

**1,446 mins**

On YouTube

Avg. Static View Duration

**10:11 mins**

All Networks

Avg. Post Stream Views per  
Sponsor Video

**96**

All Networks

# Interactive Content Counts

Live chat allows users to participate and connections have even been made on air!

Feeling connected to the speaker keeps viewers locked in.



Avg. Total Watch Time During Stream

**683 mins**

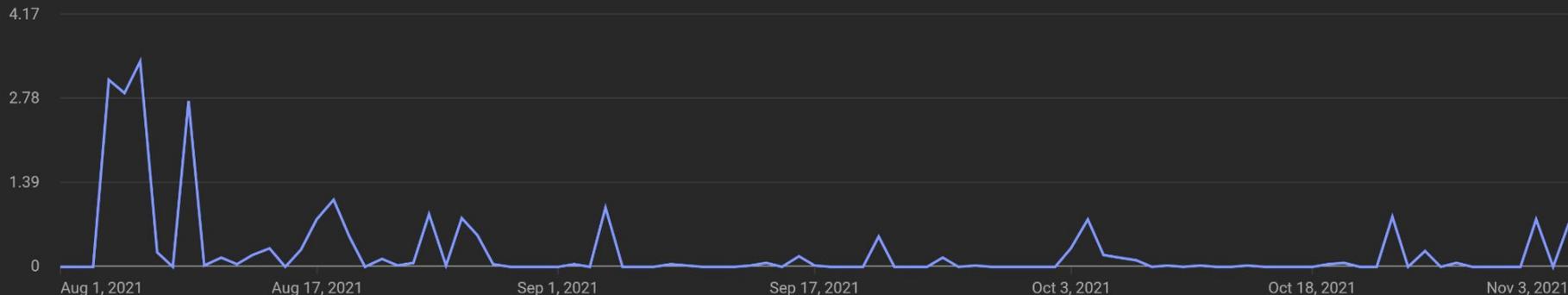
All Networks

Avg. User Watch Time During Stream  
(Monthly Sponsors)

**30.27 mins**

All Networks

# Your Content's Audience Grows with the Podcast



The Dawn of Drones audience will discover and interact with your content after its initial broadcast with sponsor videos averaging 3 hours of new watch time every month after the initial stream.

**Average Views Post Stream  
(Sponsored Content)**

**157**

**On YouTube**