**Bronze ($800 per month, 6 month minimum)**

* Premium Ad placement in DroneLife and Jobfordrones
  + Up to two ad sets that rotate
* Up to One piece of sponsored content per quarter. Written by DroneLife with the design point to benefit the client. Between 300-500 words.
  + Uses / Goals
    - Branding
    - Lead Generation
    - Thought Leadership
    - Marketing support (webinars, trade shows, white papers, etc.)
  + Client supplies
    - Topics
    - 2-3 images
    - Quotes if available
    - Can be used to support product/ sales / training
* At least two Newsletter Ad based sponsorship per month. Ad based 300 x 250 and 468 x 60. Currently 18K for DroneLife.
* Up to one specific social media posts per month (>165K Facebook, >39K Twitter)
  + Webinars
  + Conferences
  + Appearances
  + DroneLife reserves the right to publish not or edit as it sees fit

**Silver ($1,200 per month, 6 month minimum)**

* Premium Ad placement in DroneLife and Jobfordrones
  + Up to three ad sets that rotate (300 x 250 and 468 x 60)
* One piece of sponsored content per quarter. Written by DroneLife with the design point to benefit the client. Between 300-500 words.
  + Uses / Goals
    - Branding
    - Lead Generation
    - Thought Leadership
    - Marketing support (webinars, trade shows, white papers, etc.)
  + Client supplies
    - Topics
    - 2-3 images
    - Quotes if available
    - Can be used to support product/ sales / training
* One piece of sponsored content supplied by the client per quarter
  + Up to 600 words per piece (longer given prior concept review)
  + Must be drone related
  + DroneLife reserves the right to publish or not publish or edit as it sees fit
  + Runs for 90 days unless otherwise agreed upon
  + Published on website and social media channels
  + Pieces to do not carry over into the next month
* At least one Newsletter Ad based sponsorship per month features just the client. Ad based 300 x 250
* Up to one specific social media posts per month (>165K Facebook, >38K Twitter)
  + Webinars
  + Conferences
  + Appearances
  + DroneLife reserves the right to publish not or edit as it sees fit

**Gold ($1,500 per Month 6 month minimum)**

* Premium Ad placement in DroneLife including Jobfordrones
  + Up to three ad sets that rotate
* One piece of sponsored content per quarter. Written by DroneLife with the design point to benefit the client. Between 300-500 words.
  + Uses / Goals
    - Branding
    - Lead Generation
    - Thought Leadership
    - Marketing support (webinars, trade shows, white papers, etc.)
  + Client supplies
    - Topics
    - 2-3 images
    - Quotes if desirable
    - Can be used to support product/ sales / training
* One piece of sponsored content supplied by the client per month (at the client's option)
  + Up to 600 words per piece (longer given prior concept review)
  + Must be drone related
  + DroneLife reserves the right to publish or not publish or edit as it sees fit
  + Runs for 90 days unless otherwise agreed upon
  + Published on website and social media channels
  + Pieces to do not carry over into the next month
* One non-exclusive sponsorship per month for our regularly scheduled newsletter. Ad based.
* Up to 2 social media posts per month (>165 K Facebook, >38K Twitter)
  + Webinars
  + Conferences
  + Appearances
  + Support of Video Training or otherwise (Web, and social media) Article / social media posts)
  + Support of Sales Efforts such as webinars and conferences (Web / social media)
  + DroneLife reserves the right to publish not or edit as it sees fit