**Bronze ($800 per month, 6 month minimum)**

* Premium Ad placement in DroneLife and Jobfordrones
	+ Up to two ad sets that rotate
* Up to One piece of sponsored content per quarter. Written by DroneLife with the design point to benefit the client. Between 300-500 words.
	+ Uses / Goals
		- Branding
		- Lead Generation
		- Thought Leadership
		- Marketing support (webinars, trade shows, white papers, etc.)
	+ Client supplies
		- Topics
		- 2-3 images
		- Quotes if available
		- Can be used to support product/ sales / training
* At least two Newsletter Ad based sponsorship per month. Ad based 300 x 250 and 468 x 60. Currently 18K for DroneLife.
* Up to one specific social media posts per month (>165K Facebook, >39K Twitter)
	+ Webinars
	+ Conferences
	+ Appearances
	+ DroneLife reserves the right to publish not or edit as it sees fit

**Silver ($1,200 per month, 6 month minimum)**

* Premium Ad placement in DroneLife and Jobfordrones
	+ Up to three ad sets that rotate (300 x 250 and 468 x 60)
* One piece of sponsored content per quarter. Written by DroneLife with the design point to benefit the client. Between 300-500 words.
	+ Uses / Goals
		- Branding
		- Lead Generation
		- Thought Leadership
		- Marketing support (webinars, trade shows, white papers, etc.)
	+ Client supplies
		- Topics
		- 2-3 images
		- Quotes if available
		- Can be used to support product/ sales / training
* One piece of sponsored content supplied by the client per quarter
	+ Up to 600 words per piece (longer given prior concept review)
	+ Must be drone related
	+ DroneLife reserves the right to publish or not publish or edit as it sees fit
	+ Runs for 90 days unless otherwise agreed upon
	+ Published on website and social media channels
	+ Pieces to do not carry over into the next month
* At least one Newsletter Ad based sponsorship per month features just the client. Ad based 300 x 250
* Up to one specific social media posts per month (>165K Facebook, >38K Twitter)
	+ Webinars
	+ Conferences
	+ Appearances
	+ DroneLife reserves the right to publish not or edit as it sees fit

**Gold ($1,500 per Month 6 month minimum)**

* Premium Ad placement in DroneLife including Jobfordrones
	+ Up to three ad sets that rotate
* One piece of sponsored content per quarter. Written by DroneLife with the design point to benefit the client. Between 300-500 words.
	+ Uses / Goals
		- Branding
		- Lead Generation
		- Thought Leadership
		- Marketing support (webinars, trade shows, white papers, etc.)
	+ Client supplies
		- Topics
		- 2-3 images
		- Quotes if desirable
		- Can be used to support product/ sales / training
* One piece of sponsored content supplied by the client per month (at the client's option)
	+ Up to 600 words per piece (longer given prior concept review)
	+ Must be drone related
	+ DroneLife reserves the right to publish or not publish or edit as it sees fit
	+ Runs for 90 days unless otherwise agreed upon
	+ Published on website and social media channels
	+ Pieces to do not carry over into the next month
* One non-exclusive sponsorship per month for our regularly scheduled newsletter. Ad based.
* Up to 2 social media posts per month (>165 K Facebook, >38K Twitter)
	+ Webinars
	+ Conferences
	+ Appearances
	+ Support of Video Training or otherwise (Web, and social media) Article / social media posts)
	+ Support of Sales Efforts such as webinars and conferences (Web / social media)
	+ DroneLife reserves the right to publish not or edit as it sees fit